About bird

READS
10M+ monthly

STORIES
1.2K+ on bird

CLIENTS
140+ All over the world

CONTRIBUTORS
100+ Across Africa

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1.2K+ stories
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Across Africa
All over the world
bird story agency is a specialist news agency started by Africa No Filter. Our content is used by newsrooms across Africa and around the world.

Find us at:
website: bird.africanofilter.org
Launched in July 2021, bird has delivered over **1200 stories**, together with pictures, graphics, multimedia and video, thanks to a network of over **100 contributors** from around **Africa**.
The narrative changing bird story agency shifts narratives in and on Africa, away from damaging stereotypes.
bird stories are accurate, balanced and trusted. Africa's top publishers trust bird content and splash bird stories on their front pages.
Our stories carry depth, are thoroughly researched, and are fact-checked.
We cover Africa

- We look for stories that show an Africa that is on the rise and assertive.

- Our stories feature characters - often, ‘normal’ people - who have agency.

- Our content pillars include: entertainment, innovation, women, business & technology, science & learning, climate, and others.

- bird has produced stories from 43 African countries
With over 10 million reads a month, bird's audience is diverse, highly literate (our features are hugely popular), interested in a different story of Africa, and growing fast.
bird delivers stories that can be used across a multitude of platforms - from TikTok to traditional newsprint and TV - and are designed to be data-light and mobile-friendly.
bird story agency covers special events.

bird journalists cover major events across Africa and around the world.

Event coverage is distributed as partner content on the bird platform.
WANT TO HEAR MORE?
REACH OUT TO US AT
bird@africainsight.co.ke